



HOUSTON LIVESTOCK SHOW AND RODEO™

RODEO SCHOLARS PROGRAM

A RODEO SCHOLAR REPRESENTS...

- **PERSEVERANCE** by exhibiting steadfastness and drive in achieving success.
- **SERVICE** through assisting others through considerate and kind actions.
- **CHARACTER** through demonstrating strong morals and carrying oneself in a respectful and responsible manner.
- **LEADERSHIP** by motivating and setting a positive example for others.

Scholarship judges use the four pillars of **PERSEVERANCE**, **SERVICE**, **CHARACTER**, and **LEADERSHIP** to guide them in selecting students who are well-rounded, and outstanding individuals.

MONETARY BENEFITS

\$20,000 Four Year Scholarship

- \$2,500 per semester
- Designated for Tuition and Fees
- Disbursements made directly to the college or university

Achievement Scholarship

Students who receive a Houston Livestock Show and Rodeo scholarship and meet certain criteria are eligible to apply for up to an additional **\$16,000** in funding for their Junior and Senior years through the Achievement Scholarship program.

OPPORTUNITIES

ComPsych

Each Rodeo Scholar receives access to a Student Assistance Program. ComPsych offers services including mental health counseling, legal assistance, financial and budgeting guidance, and more.

Donor

Each scholar is assigned to the donor that made their scholarship possible. Scholars maintain contact with their donor, leading to networking opportunities.

Life Membership

Upon graduation, Rodeo Scholars receive a complimentary Life Membership to the Show. (\$500 value)

Alumni Association

Upon graduation, Rodeo Scholars receive free membership to the Alumni Association. The Association hosts social and networking events and may purchase tickets to Scholar Night at the Rodeo.

Professional and Social Networking

Scholars have access to professional networking at the scholarship banquet, events with alumni, their donor, and events with Show officials and their peers. Scholars are encouraged to join official private social media groups for more interaction.

APPLICATION PROCESS

The Houston Livestock Show and Rodeo scholarship application is an online application which requires essays, high school and community involvement. Applicants are required to provide supplemental documents by uploading them when prompted in the online application.

IMPORTANT INFORMATION

- Applications typically open in late fall each year.
- Details and guidelines are posted on the Show's website prior to applications becoming available.

Applications open on December 1, 2025, and close on February 2, 2026 at 7:59 p.m.

School/Counselor submissions close on February 6, 2026 at 4:59 p.m.

SCHOLARSHIP TYPES AND REQUIREMENTS

Scholarship Type	Quantity	Min. SAT Score	Min. ACT Score	Min. Class Rank
Geographic				
Area Go Texan	79	950	19	Top Half
Area Go Texan – Vocational	68	None	None	None
Metropolitan	350	950	19	Top Half
Specialty				
Exhibitor	30	950	19	No Requirement
Hildebrand	15	950	19	Top Quarter
Military	5	950	19	Top Quarter
School Art	15	950	19	Top Quarter
Volunteer Dependent	10	950	19	No Requirement
4-H	70	950	19	Top Quarter
FFA	70	1000	19	Top Quarter

MORE DETAILED INFORMATION

To review the scholarship guidelines, please visit:
www.rodeohouston.com

CONTACT US

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